



Website Care Report

<https://capeflyer.com/>

04/06/2019 - 05/07/2019

OVERVIEW



Website: <https://capeflyer.com/>
IP Address: 45.40.151.12
WordPress Version: 5.1.1



UPDATES

Updates performed: 5



BACKUPS

Backups created: 20; Latest one on: 05/06/2019 23:12



UPTIME

Overall uptime: 100.000%



ANALYTICS

Pageviews: 22730; Site sessions: 10,505



SECURITY

Your website is safe



PERFORMANCE

PageSpeed score: 80; YSlow score: 82



SEO

Keywords tracked: 15; Latest visibility score: 54

OPTIMIZATION



DATABASE OPTIMIZATION

Database overhead cleaned:



POST REVISIONS

Post revisions cleaned: 3371

UPDATES



Total updates performed: **5**

04/06/2019 to 05/07/2019

OVERVIEW

Plugin updates

5

UPDATES HISTORY

Plugin name	Plugin version			Date
UpdraftPlus - Backup/Restore	2.16.11.24	➔	2.16.12.24	04/18/2019
Advanced Ads	1.13.3	➔	1.13.4	04/28/2019
Google Analytics Dashboard for WP (GADWP)	5.3.7	➔	5.3.8	04/28/2019
All In One SEO Pack	2.12	➔	2.12.1	05/06/2019

✓ BACKUPS

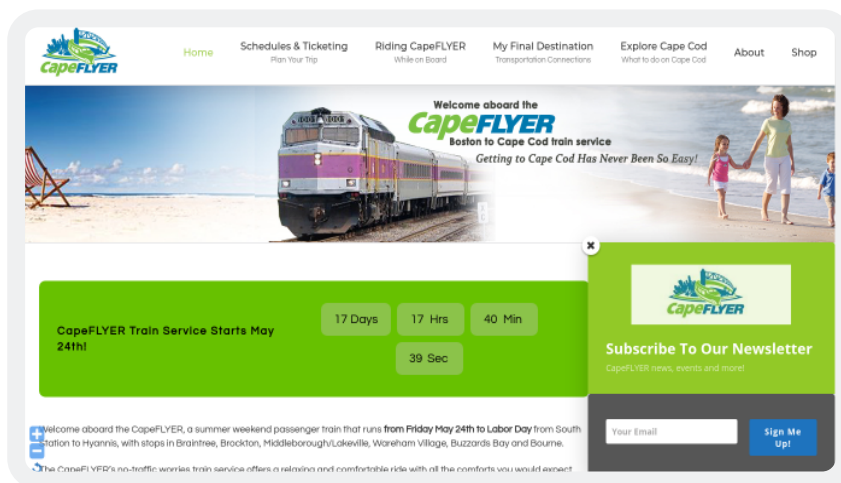


Backups created: **20**

04/06/2019 to 05/07/2019

Total backups available: **20**

LATEST BACKUPS



Backup size
338.21MB



WordPress version
5.1.1



Active Theme
Avada v5.9



Active Plugins
14



Published posts
0



Approved comments
0

UPTIME



Up for: **19d 1h**

Overall Uptime: **100.000%**

OVERVIEW

last 24 hours

100%

last 7 days

100%

last 30 days

100%

UPTIME HISTORY

Event	Date	Reason	Duration
UP	04/18/2019	-	19d 1h

✓ ANALYTICS



Traffic up by: **36%**
04/06/2019 to 05/07/2019

OVERVIEW

Pageviews

22K

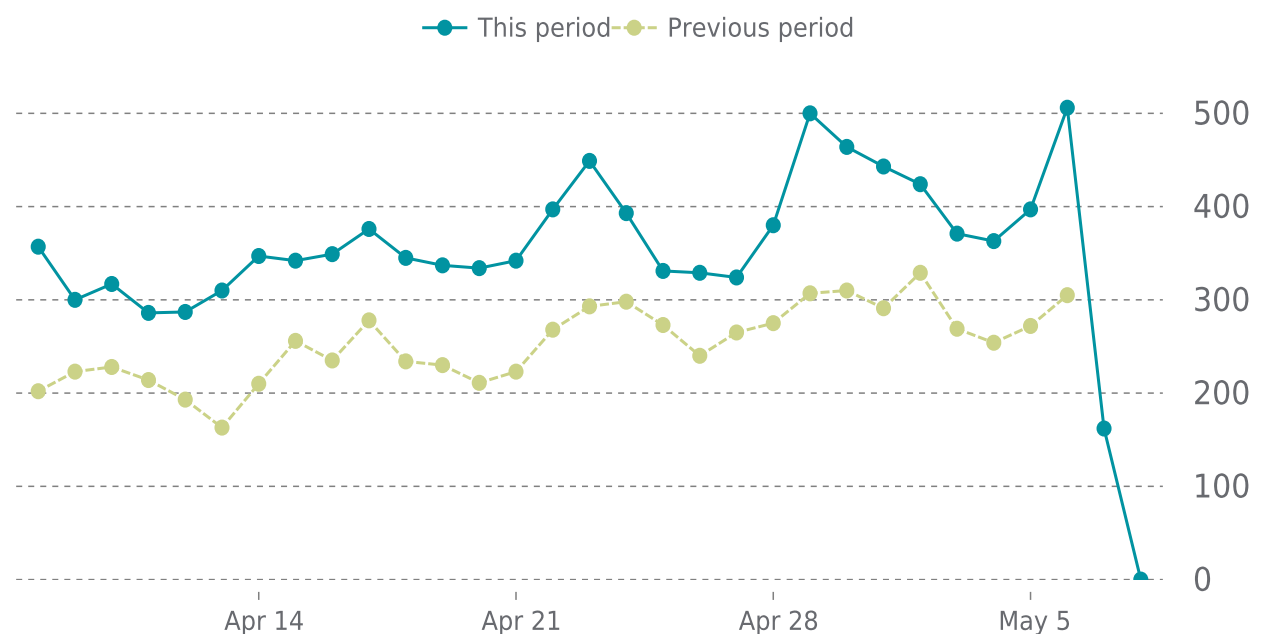
▲ 42%

Session duration

0.1K

▲ 15%

SESSIONS



Pages Per Sessions:

▲ 4%

Social Media Sessions:

▼ -26.
37%

Bounce Rate:

▼ -5%

Organic Searches:

▲ 42.68%

Referrers	Sessions
google	6192
(direct)	3545
bing	176
bu.edu	164
yahoo	103

Keywords	Sessions
cape flyer	18
site:capeflyer.com	11
capeflyer	10

Pages	Sessions
/reservations-tickets/cape	8304
/	8064
/capecod-transportation-g	919
/reservations-tickets/tr ai...	775
/reservations-tickets/wh	528

Countries	Sessions
United States	9535
United Kingdom	319
Canada	148
France	53
Ireland	44

SECURITY



Total security checks: **20**

04/06/2019 to 05/07/2019

MOST RECENT SCAN

05/07/2019

Status: **Clean**

Malware: **Clean**

Web Trust: **Clean**

Vulnerabilities: **0**

SECURITY SCAN HISTORY (1/2)

Date	Malware	Vulnerabilities	Web Trust
05/07/2019 7:41	Clean	Clean	Clean
05/06/2019 10:30	Clean	Clean	Clean
05/05/2019 5:34	Clean	Clean	Clean
05/04/2019 8:04	Clean	Clean	Clean
05/03/2019 7:54	Clean	Clean	Clean
05/02/2019 4:41	Clean	Clean	Clean
05/01/2019 5:11	Clean	Clean	Clean
04/30/2019 6:10	Clean	Clean	Clean
04/29/2019 8:27	Clean	Clean	Clean

SECURITY SCAN HISTORY (2/2)

Date	Malware	Vulnerabilities	Web Trust
04/28/2019 7:38	Clean	Clean	Clean
04/27/2019 4:33	Clean	Clean	Clean
04/26/2019 8:13	Clean	Clean	Clean
04/25/2019 7:32	Clean	Clean	Clean
04/24/2019 6:35	Clean	Clean	Clean
04/23/2019 4:07	Clean	Clean	Clean
04/22/2019 0:31	Clean	Clean	Clean
04/21/2019 7:47	Clean	Clean	Clean
04/20/2019 5:12	Clean	Clean	Clean
04/19/2019 1:07	Clean	Clean	Clean
04/18/2019 8:48	Clean	Clean	Clean

✓ PERFORMANCE



Total performance checks: **2**

04/06/2019 to 05/07/2019

MOST RECENT SCAN

05/06/2019

PageSpeed Grade



B (80%)

Previous check: 65%

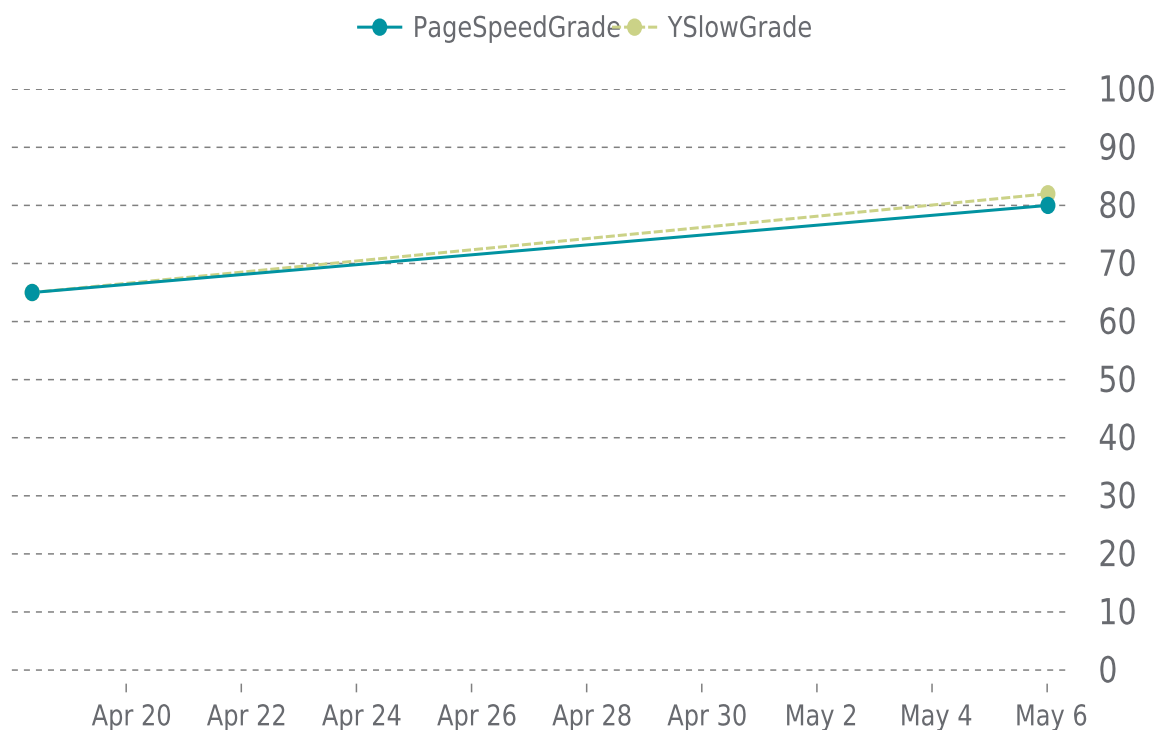
YSlow Grade



B (82%)

Previous check: 65%

PERFORMANCE OVERVIEW



PERFORMANCE HISTORY

Date	Load time	PageSpeed	YSlow
05/06/2019 12:19	3.31 s	B (80%)	B (82%)
04/18/2019 08:48	7.28 s	D (65%)	D (65%)

✓ SEO



Visibility up by: **54.876%**
Competitors: **9**

OVERVIEW

Keywords
15

TopRank
4

First page
8

Visibility
54

Better
0

No Change
15














Worse
0



Visibility Change
▲ INF%

VISIBILITY



WE ARE MONITORING 15 KEYWORDS

Flag	Keyword	City	Page	Newest Rank	Oldest Rank
	train from braintree to cape cod	-	/reservations-tickets/train-stations-to-capecod/	1	1
	train from brockton to cape cod	-	/reservations-tickets/train-stations-to-capecod/	1	1
	train to cape cod	-	/reservations-tickets/train-stations-to-capecod/	1	1
	travel from south station to cape cod	-	/reservations-tickets/cape-flyer-trainpricing-routes/	1	1
	cheapest way to get from south station to cape cod	-	/capecod-transportation-getting-around/intercity-bus-lines/	5	5
	south station to hyannis	-	/reservations-tickets/cape-flyer-trainpricing-routes/	5	5
	travel from south station to hyannis	-	/reservations-tickets/cape-flyer-trainpricing-routes/	6	6
	how to get from boston to cape cod	-	/reservations-tickets/cape-flyer-trainpricing-routes/	7	7
	travel boston to hyannis	-	/reservations-tickets/cape-flyer-trainpricing-routes/	11	11
	cape cod ferry schedules	-	/capecod-transportation-getting-around/transportation-schedules/	12	12
	easy transportation to cape cod from boston	-	/	12	12
	travel to and from hyannis and boston	-	/reservations-tickets/cape-flyer-trainpricing-routes/	15	15
	boston to and from hyannis	-	/reservations-tickets/cape-flyer-trainpricing-routes/	18	18

Flag	Keyword	City	Page	Newest Rank	Oldest Rank
	how to avoid traffic from boston to cape cod	-	/capeflyer-and-uber-boston/	70	70
	avoid summer traffic to cape cod	-	-	0	0

COMPETITION

We found that following websites are your biggest competitors for given keywords

Competitor	Visibility Score
www.wheretraveler.com	57.92
capeflyer.com	54.88
www.rome2rio.com	52.97
www.wanderu.com	51.82
www.tripadvisor.com	46.27
peterpanbus.com	44.34
www.capecodchamber.org	44.18
www.p-b.com	38.72
www.affordable-cape-cod-vacations.com	30.64